Member Logo Guidelines

NOMINET MEMBER

Nominet Member Logos

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Nominet Members can use the vertical and horizontal logo lock up or the wordmark versions. They are available in the full colour gradient, white and grey in both RGB and CMYK.
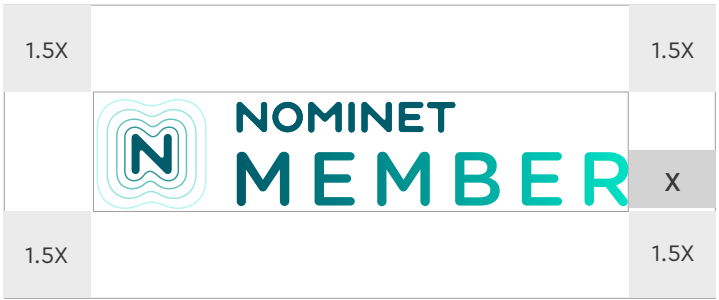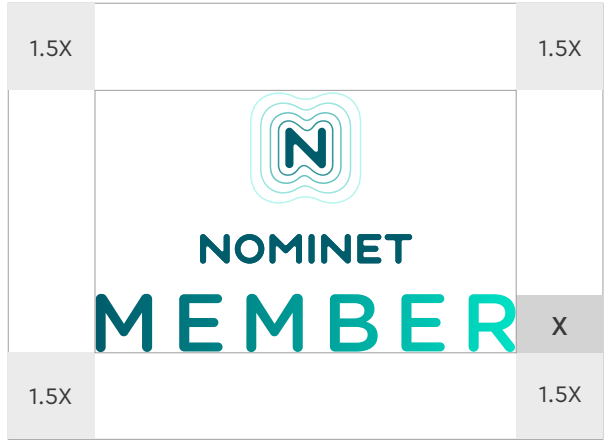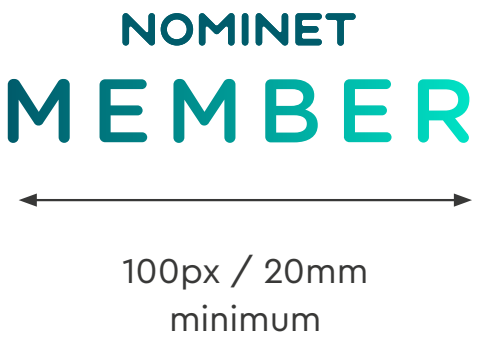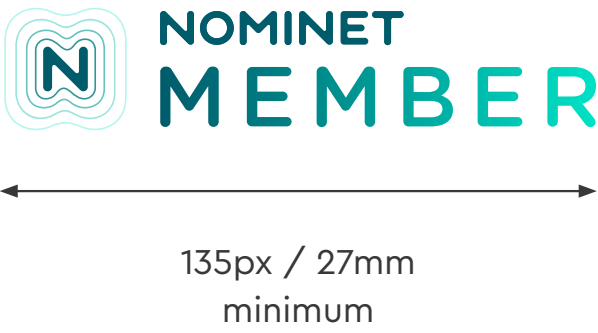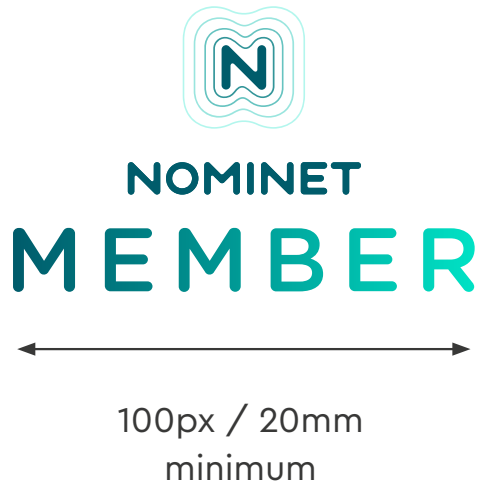
Nominet Member Logos

COLOUR VARIATIONS

CLEAR SPACE

Our logo is a valuable asset and must appear in uncluttered space free from text or overly complicated background images. The clear space is calculated at 1.5X, where X is the height of the word mark.

MINIMUM LOGO WIDTHS

100px / 20mm
minimum

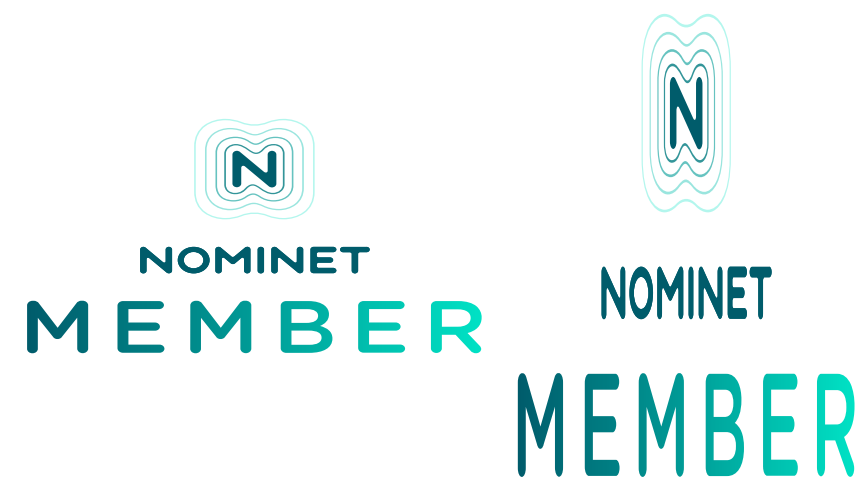135px / 27mm
minimum

100px / 20mm
minimum

Examples of poor usage

DARK BACKGROUNDS

Please use the white versions of the logo on dark backgrounds and try to keep accessibility to AA compliance.

CHANGING THE COLOURS

Do not alter the colours of the logos.

STRETCHING AND ALTERING

Keeping the ratio of the logo is important for legibility. Do not alter elements within the logo.

KEEP CLEAR SPACE

Do not encroach into the clear space boundaries. The white logo can be used above images and colours as long as it remains legible.

Additional assets can be requested from
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